

# San Marino Rotary Centennial Project

Rotary International has asked each member club to consider completing a ‘centennial’ project as a way of honoring the 100<sup>th</sup> Anniversary (February 23, 2005) of the founding of Rotary by Paul Harris. Rotary International offers the following guidelines to clubs:

*In planning Rotary Centennial projects, clubs should consider the most pressing needs of the community and determine highly visible ways to meet those needs . . . projects should meet the following criteria:*

- *Fulfill a clearly identifiable community need*
- *Provide a solution that has measurable results*
- *Involve the active participation of Rotarians rather than simply providing funding to another organization*
- *Feature a permanent sign, plaque, or inscription at the project site that identifies both the sponsoring Rotary club and Rotary’s centennial*

*Rotary’s centennial in 2005 provides the ideal opportunity for Rotary clubs to showcase their service projects in 30,000 communities worldwide. All clubs are invited to join in this global effort to demonstrate the remarkable scope and power of Rotary service.*

*To expand your resources, form partnerships with other neighboring Rotary clubs or local organizations and businesses.*

*Centennial projects offer an opportunity to enhance awareness of Rotary in the community. To maximize the effectiveness of your project, work with the local media to secure coverage throughout its implementation — from groundbreaking through inauguration*

## Project Selection Process

Given the importance of selecting and proposing a Rotary Centennial Project for our community, a Committee consisting of Greg Thompson, Jack Hamilton, and Len Therrien, representing our Presidential leadership for 2003-2004, 2004-2005, and 2005-2006, have been meeting to consider a number of projects.

There are a number of worthy projects in our community that would meet a pressing need as suggested by RI. Chief among these projects would be the new Public Library, renovations at the schools, improvements at Lacy Park, or even the proposed Community Center/Recreation facility.

In balancing the funding issue and timeframe issue (goal is to complete the Project by early 2005), the Committee has focused on a smaller, site-specific project that will have a community-wide impact, be lasting in nature, provide visibility for Rotary, and allow the active participation of members.

## Community Need

Nearly every urban community faces an identity crisis of sorts when it comes to creating a city center or heart – and our community is not untouched by this crisis. The city planners and Chamber of Commerce know it well. San Marino is a community that is ‘glued-together’ by the sum of its parts rather than by a city center.

The Committee believes that our Rotary Club can make a difference by helping to symbolically provide the community with a city center identity.

- The Project will provide the community with a much needed ‘attraction’ that aids in creating a city center.
- The Project will be unique to our community and will set a standard for other communities to follow.
- The Project will allow our members to participate ‘hands-on’ in the creation of the project.
- The Project will be constructed of the highest, quality materials that will stand the test of time and will be tastefully designed.

## The Project

The Committee is proposing a *San Marino Rotary Centennial Clock Project* be adopted by the Board. A round-face of the clock will reflect the ‘rotary’ involvement, the four faces will represent the Rotary four-way test, and the clock will symbolize the test of time and commitment by Rotarians over the past 100 years.

The Project consists of a 15’ tall cast-aluminum, four-faced, lighted clock sitting atop a stone-cement pedestal. A plaque will be erected at the site acknowledging the contribution of Rotary and other contributors.

It will be located in the rectangle of city landscaping directly west of Starbucks (northeast corner of Huntington and Sierra Madre).

Design of the Project has been completed by Steve Schultz . Attached is a computer-generated rendering.

Our club will be responsible for the clock motor replacement every 5 years (\$500). The City will handle day-to-day wear and tear maintenance.

It is proposed that the following timeline be followed:

- March 2004 – Board Approval
- April 2004 – City Approval
- May 2004 to February 2005 – Fund Raising
- March 2005 – Clock Order Placed
- May 2005 – Site Preparations Begin
- June 2005 -- Clock Delivered and Installed
- July 4, 2005 – Clock Dedicated

The preliminary costs for the Project is \$25,000.

## Fund Raising

The majority of funding will be directly from our members. However, RI suggests that clubs may form partnership with local organizations and businesses to complete the project.

- A goal of \$100 from each member will be requested (representing \$1 for each year of Rotary. [**\$11000** ]
- A goal of \$2500 from Annual Rotary meetings fund raiser [**\$2500**]
- A goal of \$5000 for Project Co-sponsor (Chamber of Commerce?) [**\$5000**]
- A goal of \$1000 for ‘Clock Face Sponsors’ [**\$4000**]
- A goal of \$500 for Project Supporters (Individuals and non-profit organizations) [**\$2500**]

Possible additional funding could come from Supervisor Antonovich’s Community Project Fund.